

AI is changing how work is organized, what it means to be productive etc. Here are some practical ways you can ride this wave instead of getting wiped out by it

Read: I Didn't Have Time to Write a Short Message, So I Had AI Create a Long Report. An Action Plan for Managers to Reclaim Meeting Time and Get Better Results from AI.

Prompts for Prototyping:

For visual concepts:

"Create a series of social media ads for [product/campaign]. Style should be [specific visual direction]. Generate 5 variations testing different value propositions."

For interface design:

"Build a working prototype of a mobile app interface for [use case]. Include realistic user flows for the three most common tasks. Make it interactive so I can click through the experience."

For content strategy:

"Generate a week's worth of email sequences for [campaign objective]. Include subject lines, preview text, and full email body. Show me what customers will actually receive, not what the strategy is."

Prompts for Synthetic Data:

For customer databases:

"Generate a CSV file with 1,000 synthetic customer records including name, email, purchase history, and lifetime value. The distribution should match typical B2B SaaS patterns with 70% small buyers, 25% medium, and 5% enterprise accounts."

For transaction data:

"Create synthetic transaction data for a restaurant chain with seasonal patterns matching the industry. Include 50,000 transactions across 12 months with realistic variation by day of week, time of day, and weather conditions."

For A/B test scenarios:

"Generate synthetic experiment results for an email campaign test with 10,000 users in each variant. Create realistic engagement patterns where variant B performs 12% better but with enough noise to make the analysis interesting."

Keel3 helps organizations move from heads-down effort to heads-up thinking by embedding AI into real workflows, safely and deliberately.